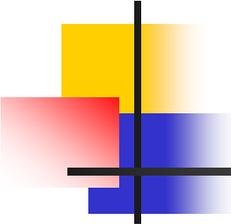


Computational Learning Theory

Frequent Item Set Mining

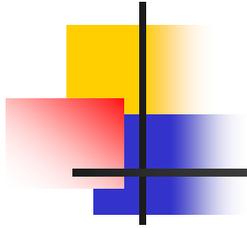
Akihiro Yamamoto 山本 章博

<http://www.iip.ist.i.kyoto-u.ac.jp/member/akihiro/>
akihiro@i.kyoto-u.ac.jp

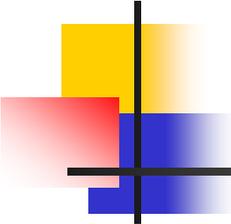


Contents

- Bit Vectors
- Item Set Mining
- The A Priori Algorithm
- Depth-First Search



LEARNING FROM BIT VECTORS



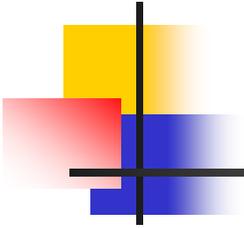
Data Structure : Bit Vector

- An n -dimension **bit vector** is just a sequence composed of n bits where a **bit** is from $\{0, 1\}$.

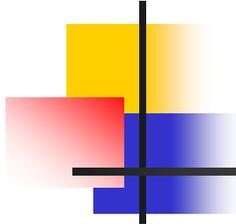
Example: (0, 0, 1, 1, 0, 0, 1, 1)

- In the last part of this course, we assume the length of sequences in data set should be fixed and equal to n .
- Sometimes each dimension of vectors is indicated with a specific name called an **attribute**.

ID	A	B	C	D	E	F
1	1	0	1	1	0	0
2	0	1	1	0	1	0
3	1	1	1	0	1	0
4	1	1	0	0	1	1



ITEM SET MINING



What is item set mining?

- Originally from market basket analysis or affinity analysis
 - Market basket analysis might tell a retailer that customers often purchase shampoo and conditioner together. [Wikipedia]
- Discovering co-occurrence relationships among activities performed by (or recorded about) specific individuals or groups [Wikipedia]

For Recommendations

Your Recently Viewed Items and Featured Recommendations

Inspired by Your Browsing History



Fintie Folio Case for Fire 7 2015 - Slim Fit Premium Vegan Leather Standing Protective...

★★★★☆ 2,835

\$13.95 **Prime**



Fintie Silicone Case for Fire 7 2015 - [Honey Comb Series] Light Weight [Anti Slip]...

★★★★☆ 934

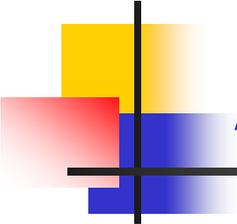
\$15.99 **Prime**



Fintie Silicone Case for Fire 7 2015 - [Honey Comb Series] Light Weight [Anti Slip]...

★★★★☆ 934

\$15.99 **Prime**

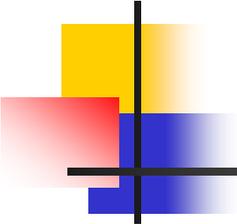


A Simple Example

- Set of all items: $X = \{A, B, C, D, E, F\}$

Transaction ID	Item Sets
...	
3256	{A, C, D}
3257	{B, C, E}
3258	{A, B, C, E}
3259	{A, B, E, F}
...

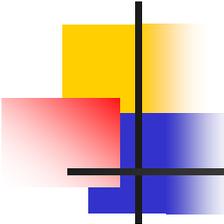
- “Items A and C might be bought together.”



Bit-vector Representation

- Every transaction can be represented as a bit-vector of n dimension, where $n = |X|$.

ID	A	B	C	D	E	F
...						
3256	1	0	1	1	0	0
3257	0	1	1	0	1	0
3258	1	1	1	0	1	0
3259	1	1	0	0	1	1
...						



Bag of Words

- Let $X = \{A_1, A_2, \dots, A_k\}$ be a finite set of words.
- For a sentence s , we define $T(s) = (x_1, x_2, \dots, x_k)$ where
$$x_i = \begin{cases} 1 & \text{if word } A_i \text{ appears in } s \\ 0 & \text{o.w.} \end{cases}$$
for $i = 1, 2, \dots, n$

Example

$W = (\text{arithmetic, book, compute, paper, suppose, square, symbol, write})$

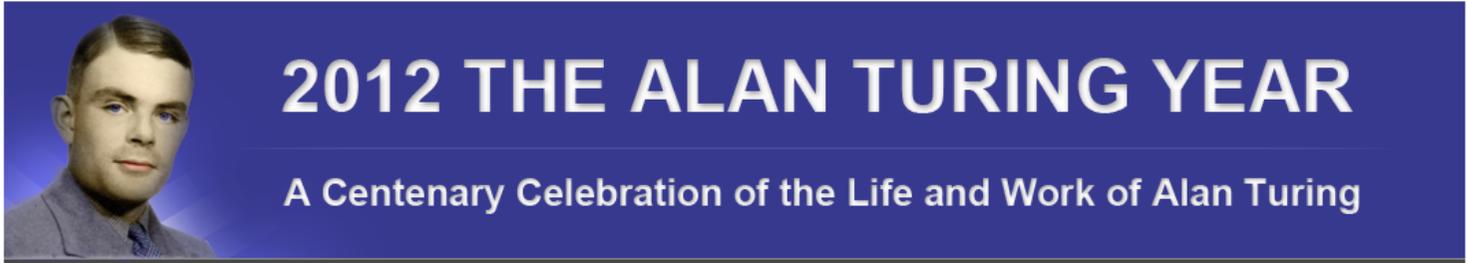
s_1 : **Computing** is normally done by **writing** certain **symbols** on **paper**.

s_2 : We may **suppose** this **paper** is divided into **squares** like a child's **arithmetic book**.

$$T(s_1) = (0, 0, 1, 1, 0, 0, 1, 1)$$

$$T(s_2) = (1, 1, 0, 1, 1, 1, 0, 0)$$

- Alan Turing: On Computable Numbers, with an Application to the Entscheidungsproblem: A correction”. Proceedings of the London Mathematical Society 43: pp. 544–6. 1937. doi:10.1112/plms/s2-43.6.544



2012 THE ALAN TURING YEAR
A Centenary Celebration of the Life and Work of Alan Turing

Centenary Events

- ATY EVENTS OVERVIEW
- ATY EVENTS CALENDAR
- ATY EVENTS A4 HANDOUT
- ATY RESOURCES
- TCAC Arts & Culture Subcttee
- TCAC Media Group
- Turing Manchester 2012
- TCAC Manchester
- Alan Turing Jahr 2012
- TCAC Germany
- Alan Turing Jaar 2012
- AAAI Turing Lecture New!
- ACE 2012, Cambridge
- ACM Centenary Celebration
- AI at Donetsk, Ukraine
- AI*IA Symp. Artificial Intelligence
- Alan Mathison Turing, Roma
- Alan Turing Centenary in Calgary
- ALAN TURING CONF, Manchester
- Alan Turing Days in Lausanne
- AMS Special Session, USA
- AMS-ASL Joint Math Meeting
- Animation12, Manchester
- ASL Turing Conference New!

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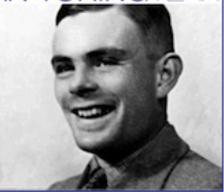
THE TURING TEST
An opera by Julian Wagstaff

The Turing Test
a one-hour opera, sung in English
UK tour 2012 - help us make it happen!



ALAN TURING YEAR

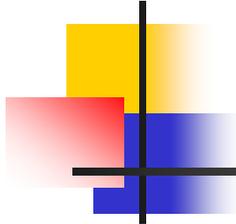
2012



News

- 19.04.12**
GCHQ releases two codebreaking papers by Alan Turing
- 09.04.12**
The biography of Alan M Turing by his mother Sara appears
- 06.04.12**
Manchester Pride Festival to honour Alan Turing

June 23, 2012, is the Centenary of Alan Turing's birth in London. During his relatively brief life, Turing made a unique impact on the history of computing, computer science, artificial intelligence, developmental biology, and the mathematical theory of computability.

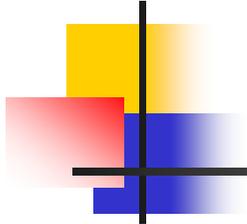


Mathematical Definitions

- Assuming a finite set of all items as attributes

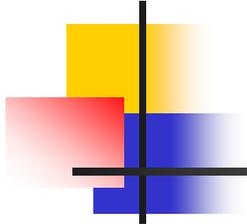
$$X = \{A_1, A_2, \dots, A_n\}$$

- A **transaction** is a pair $t = (i, T)$ of an identifier $i \in \mathbf{N}$ and a finite set of items $T \in X$
- A **transaction database** D is a finite set of transactions in which no pair of transactions have a same identifier, that is,
$$t = (i, T) \in D \text{ and } s = (j, S) \in D \text{ imply } i \neq j.$$
- A **pattern** is a finite set of items.
 - Transactions are for training data patterns are rules.



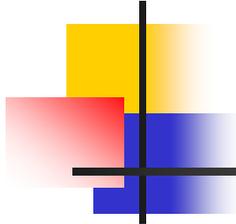
Mathematical Definitions (2)

- For a pattern P and a transaction $t = (i, T)$, we say t satisfies P (or P matches t) iff $P \subset T$.
- Let $D(P) = \{ t \mid P \text{ matches } t \}$.
- The **support** of P in a transaction database D is defined as $\text{supp}(P) = |D(P)| / |D|$.
 - The support is also called the relative frequency.



Definition of Learning Task

- Assuming a set of items X
- For a given transaction database D and a minimal support (threshold) σ s.t. $0 \leq \sigma \leq 1$,
enumerate all patterns P s.t. $\text{supp}(P) \geq \sigma$.



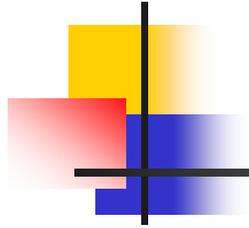
A Very Simple Example

ID	A	B	C	D	E	F
1	1	0	1	1	0	0
2	0	1	1	0	1	0
3	1	1	1	0	1	0
4	1	1	0	0	1	1

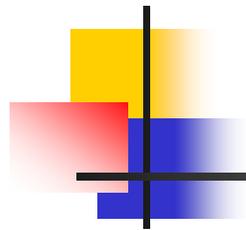
$\text{supp}(\{A\}) = \text{supp}(\{B\}) = \text{supp}(\{C\}) = \text{supp}(\{E\}) = 0.75,$

$\text{supp}(\{D\}) = \text{supp}(\{F\}) = 0.25$

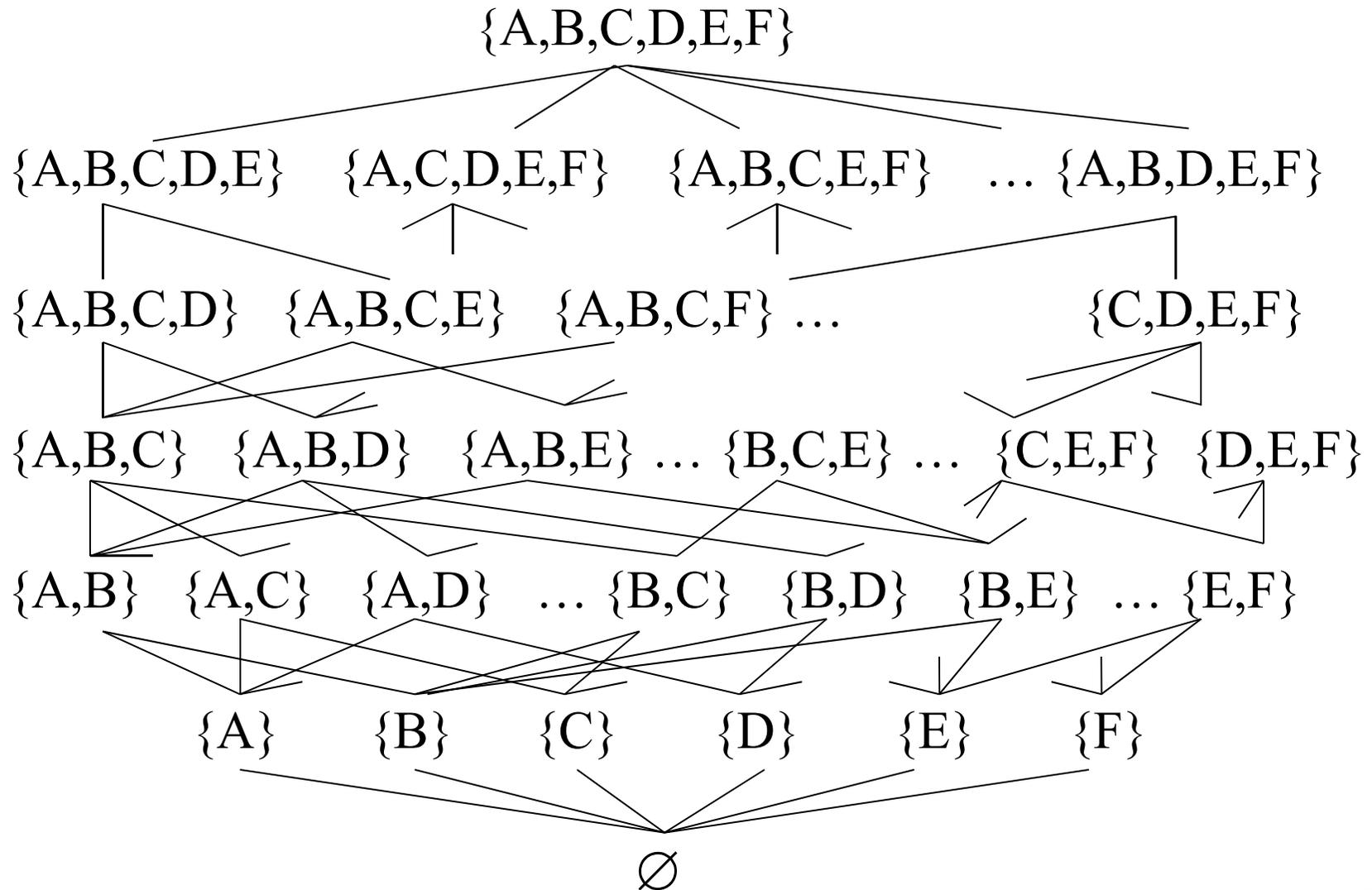
$\text{supp}(\{A, B\}) = \text{supp}(\{A, C\}) = 0.5, \text{supp}(\{A, D\}) = 0.25, \dots$



THE A-PRIORI ALGORITHM



Hasse Diagram of Patterns



Monotonicity of the Support

Lemma For two patterns P and Q ,

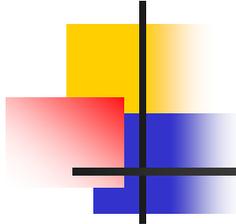
$$P \subseteq Q \Rightarrow \text{supp}(P) \geq \text{supp}(Q)$$

ID	A	B	C	D	E	F
1	1	0	1	1	0	0
2	0	1	1	0	1	0
3	1	1	1	0	1	0
4	1	1	0	0	1	1

$$\text{supp}(\{A\})=0.75 \geq \text{supp}(\{A, B\})=0.25$$

$$\text{supp}(\{B\})=0.5 \geq \text{supp}(\{A, B\})=0.25$$

$$\text{supp}(\{A\})=0.75 \geq \text{supp}(\{A, C\})=0.5$$



A Propri Algorithm [Agrawal et al. 93]

1. Let $k = 1$.

2. Let $C_1 = \{ \{A\} \mid A \in X \}$.

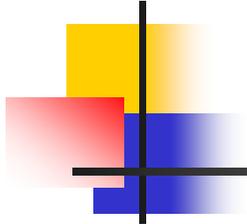
3. Let $L_k = \{ P \in C_k \mid \text{supp}(P) \geq \sigma \}$.

4. If $L_k = \emptyset$ then halt, otherwise

Let $C_{k+1} = \{ P \cup Q \mid P \in L_k, Q \in L_k, |P \cup Q| = k+1, \text{ but } P \cup Q \text{ does not subsume any } R \in C_i - L_i (i \leq k) \}$.

Increment k .

Repeat Step 4.



An Example of Run(1)

ID	A	B	C	D	E	F
1	1	0	1	1	0	0
2	0	1	1	0	1	0
3	1	1	1	0	1	0
4	1	1	0	0	1	1

$$\sigma = 0.5$$

$$C_1 = \{\{A\}, \{B\}, \dots, \{F\}\}$$

$$L_1 = \{\{A\}, \{B\}, \{C\}, \{E\}\}$$

$$C_2 = \{\{A, B\}, \{A, C\}, \\ \{A, E\}, \{B, C\}, \\ \{B, E\}, \{C, E\}\}$$

$$L_2 = \{\{A, B\}, \{A, C\}, \\ \{A, E\}, \{B, C\}, \\ \{B, E\}, \{C, E\}\}$$

$$C_3 = \{\{A, B, C\}, \{A, B, E\} \\ \{B, C, E\}\}$$

$$L_3 = \{\{A, B, E\}, \{B, C, E\}\}$$

An Example of Run (2)

ID	A	B	C	D	E	F
1	1	0	1	1	0	0
2	0	1	1	0	1	0
3	1	1	1	0	1	0
4	0	1	0	0	1	1

$$\sigma = 0.5$$

$$C_1 = \{\{A\}, \{B\}, \dots, \{F\}\}$$

$$L_1 = \{\{A\}, \{B\}, \{C\}, \{E\}\}$$

$$C_2 = \{\{\cancel{A, B}\}, \{A, C\},$$

$$\{\cancel{A, E}\}, \{B, C\},$$

$$\{B, E\}, \{C, E\}\}$$

$$L_2 = \{\{A, C\}, \{B, C\},$$

$$\{B, E\}, \{C, E\}\}$$

$$C_3 = \{\{\cancel{A, B, C}\}, \{\cancel{A, B, E}\}$$

$$\{B, C, E\}\}$$

$$L_3 = \{B, C, E\}$$

An Example of Run(3)

ID	A	B	C	D	E	F
1	1	1	0	1	0	0
2	0	1	1	0	1	0
3	1	1	1	0	1	0
4	0	1	0	0	1	1

$$\sigma = 0.5$$

$$C_1 = \{\{A\}, \{B\}, \dots, \{F\}\}$$

$$L_1 = \{\{A\}, \{B\}, \{C\}, \{E\}\}$$

$$C_2 = \{\{A, B\}, \{A, C\},$$

$$\{A, E\}, \{B, C\},$$

$$\{B, E\}, \{C, E\}\}$$

$$L_2 = \{\{A, B\}, \{B, C\},$$

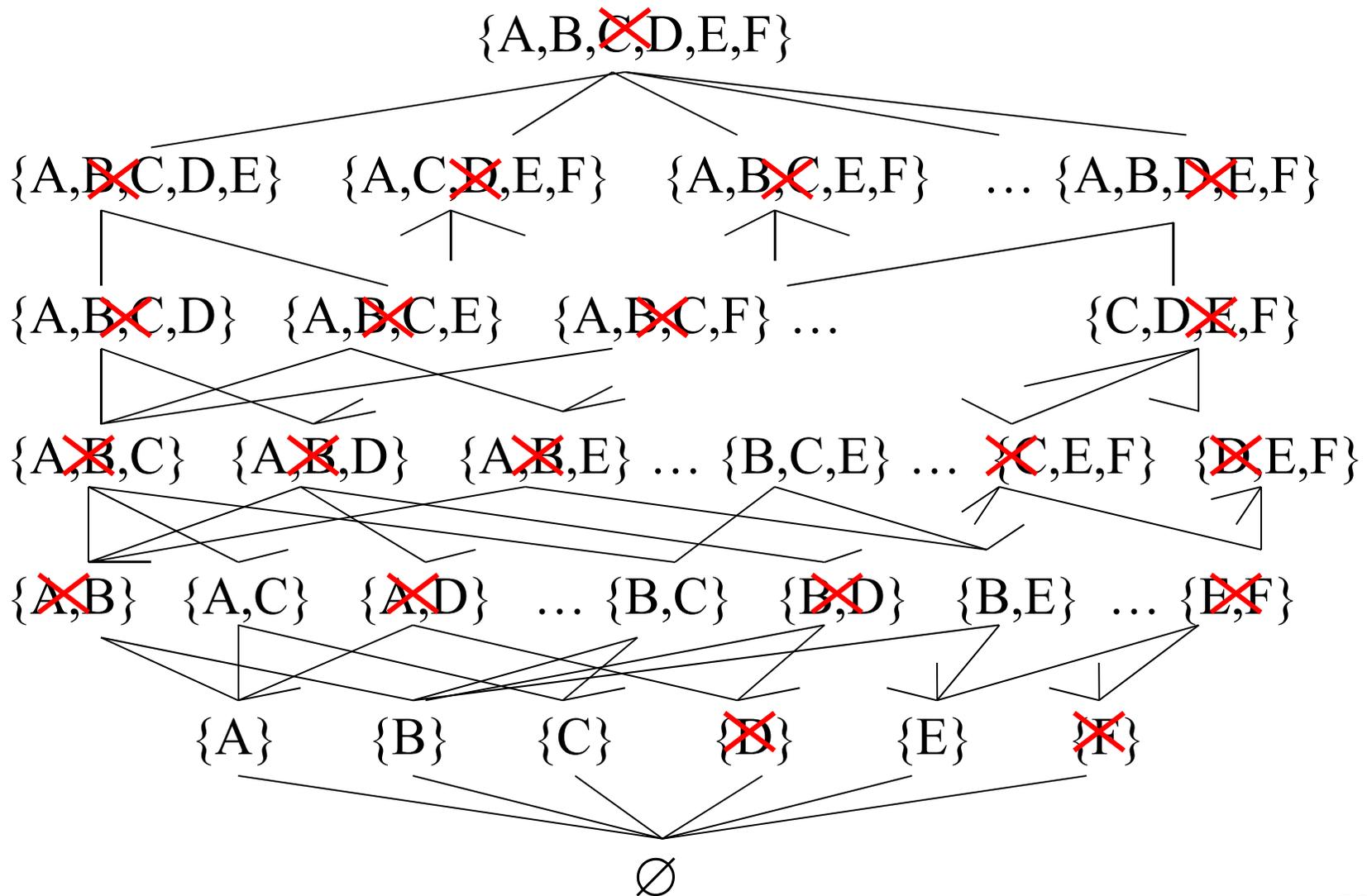
$$\{B, E\}, \{C, E\},\}$$

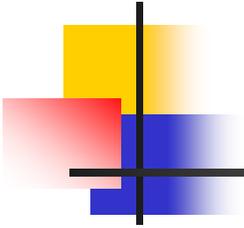
$$C_3 = \{\{A, B, C\}, \{A, B, E\},$$

$$\{A, C, E\}, \{B, C, E\}\}$$

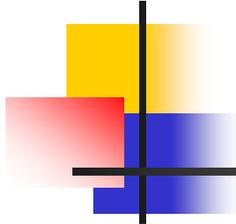
$$L_3 = \{\{B, C, E\}\}$$

Hasse Diagram of Patterns





DEPTH-FIRST SEARCH



A Propri Algorithm [Agrawal et al. 93]

1. Let $k = 1$.

2. Let $C_1 = \{ \{A\} \mid A \in X \}$.

3. Let $L_k = \{ P \in C_k \mid \text{supp}(P) \geq \sigma \}$.

4. If $L_k = \emptyset$ then halt, otherwise

Let $C_{k+1} = \{ P \cup Q \mid P \in L_k, Q \in L_k, |P \cup Q| = k+1, \text{ but } P \cup Q \text{ does not subsume any } R \in C_i - L_i (i \leq k) \}$.

Increment k .

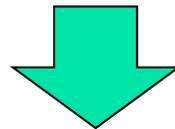
Repeat Step 4.

Depth-First Search Algorithm(1)

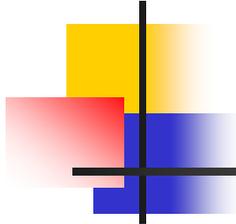
- Assuming a total ordering for the set X of items.

Example : $A > B > C > D > E > F$

- Regarding (Implementing) every pattern $P \in L_k$ as a **list** of items in which items are ordered in the **descending** order.



For two **lists** $P = [P', A_i] \in L_k$ and $Q = [P', A_j] \in L_k$ of **descending** order, the **list** $[P', A_i, A_j]$ does not subsume any $R \in C_i - L_i (i \leq k)$.



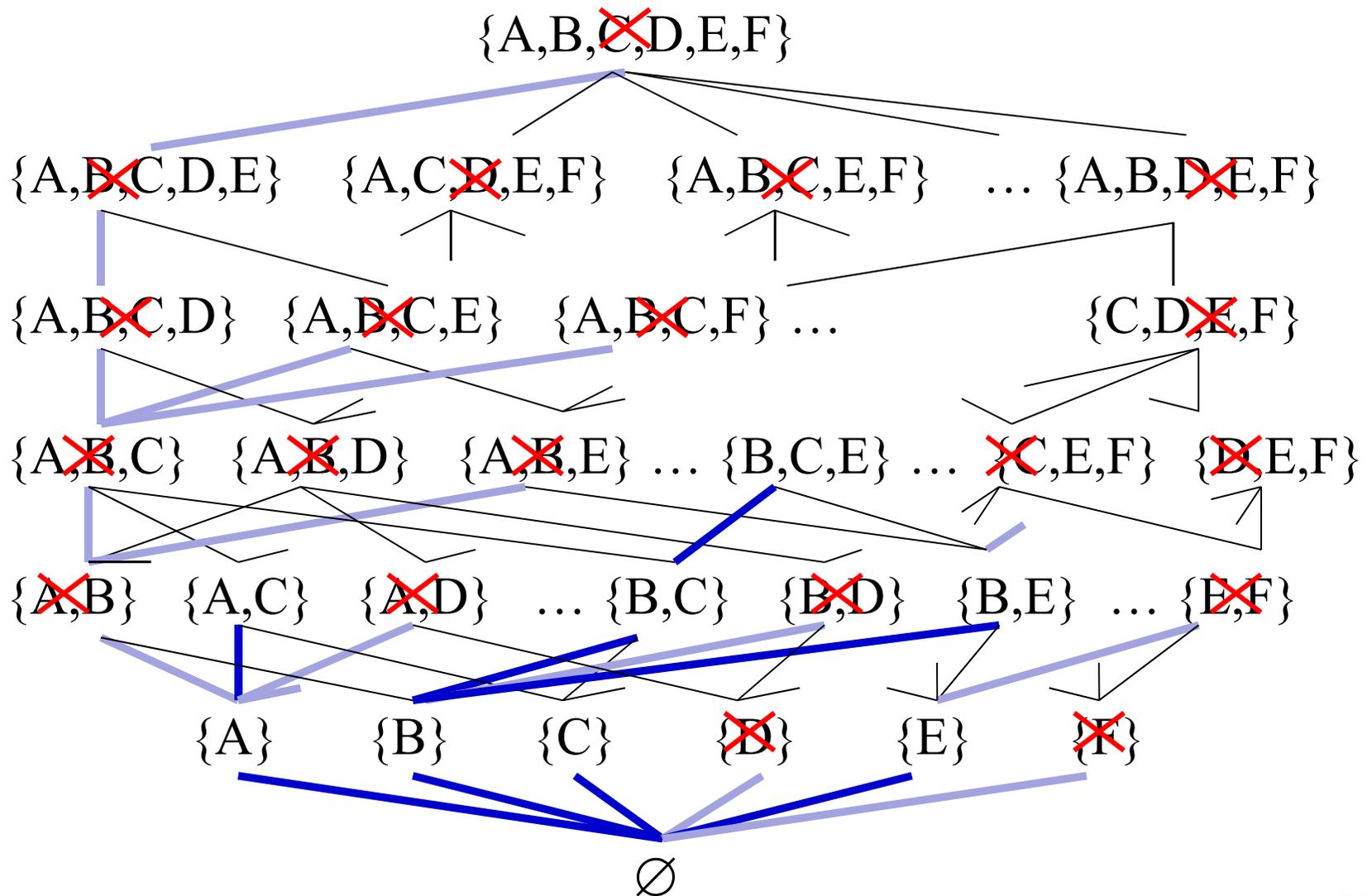
Depth-First Search Algorithm(2)

- A more simplified method is to let

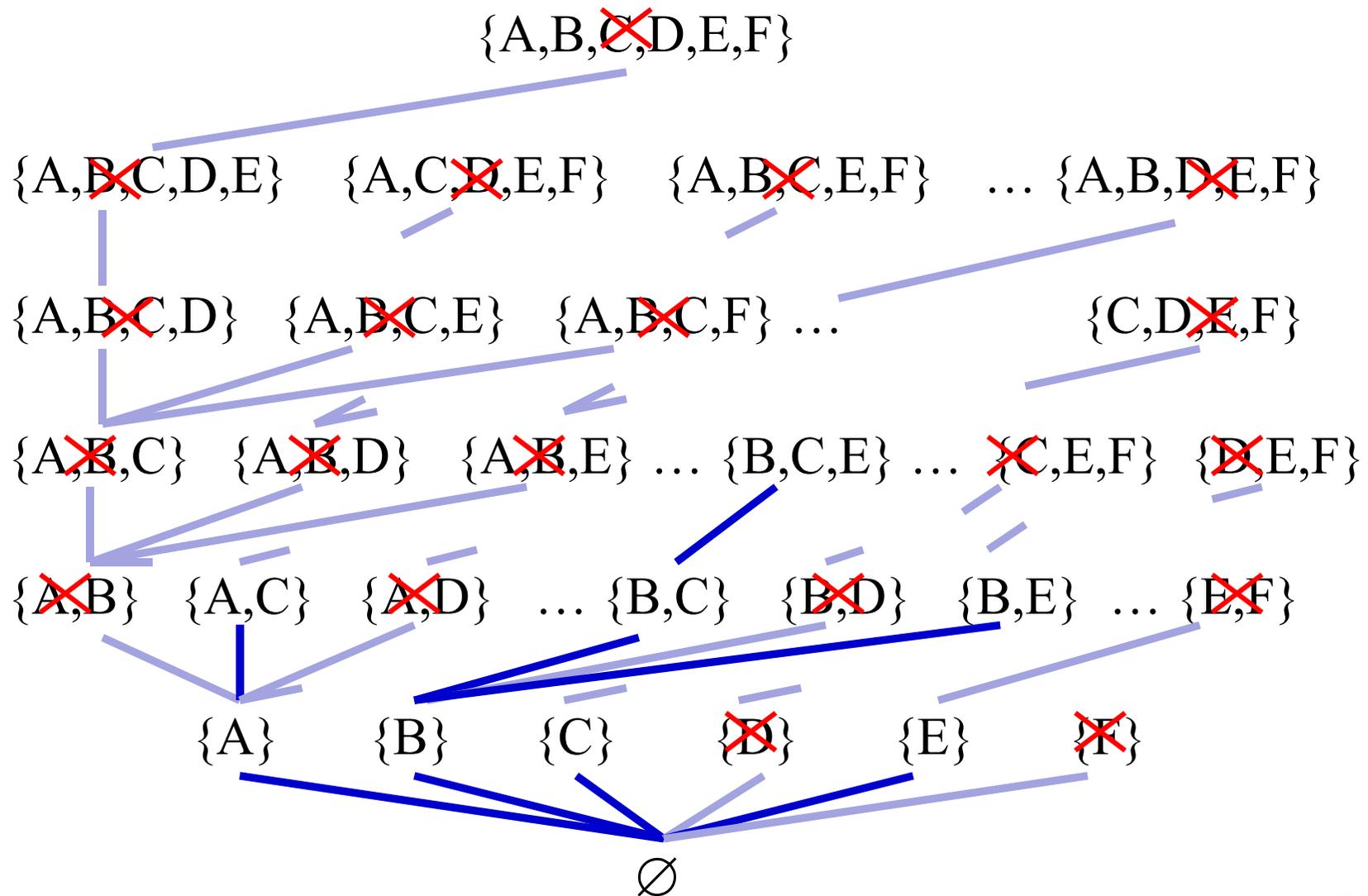
$$C_{k+1} = \{ [P, A_i, A_j] \mid [P, A_i] \in L_k \text{ and } A_i > A_j \}$$

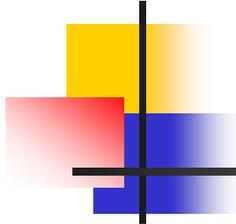
- Instead of this version of C_{k+1} as it is, we can design a depth-first search algorithm.

Depth-First Search in the Diagram



Depth-First Search in the Diagram

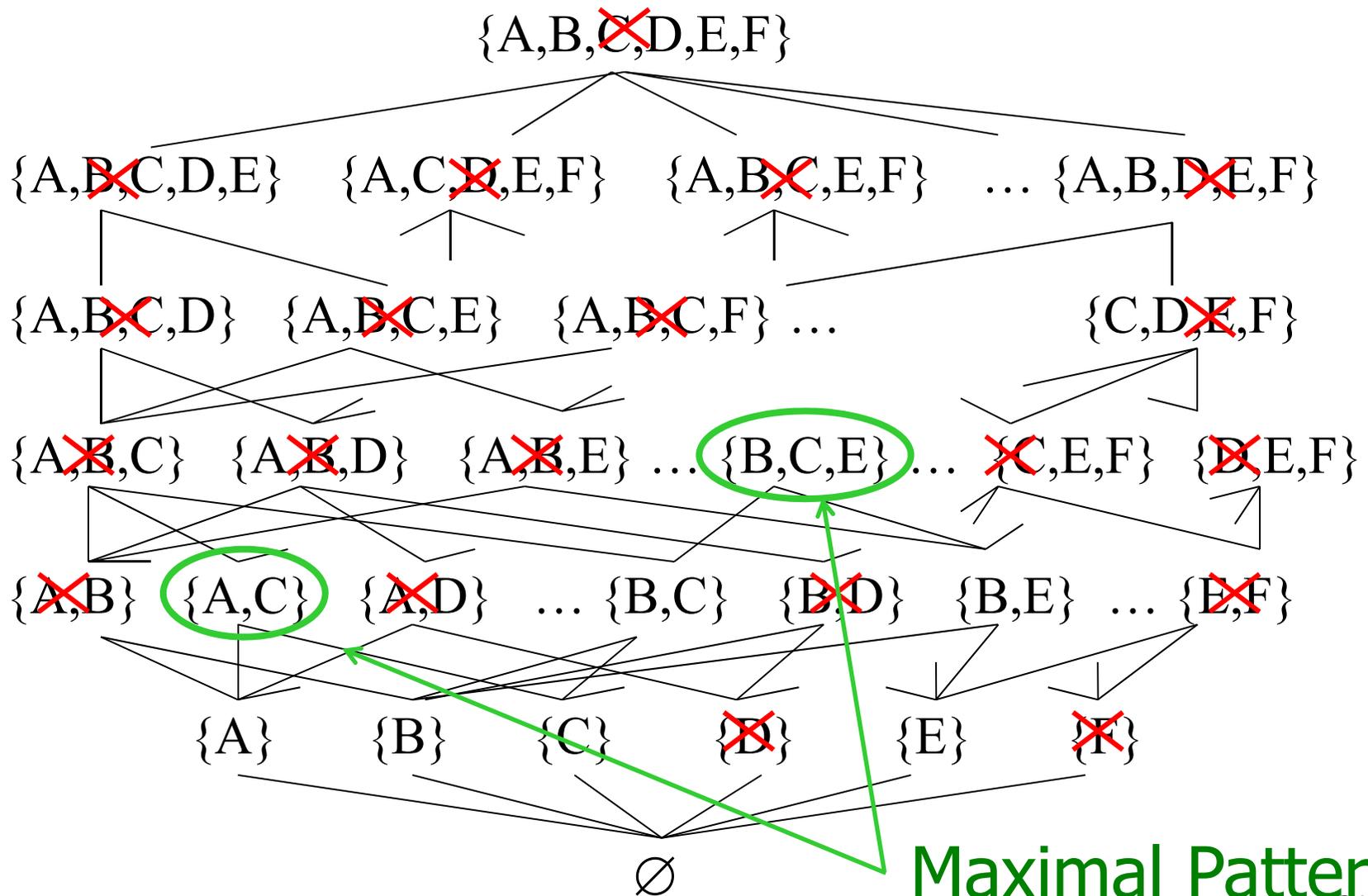




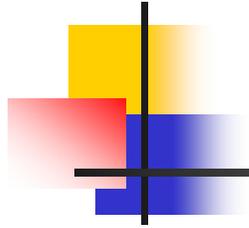
Maximal Patterns

- A pattern P is maximal as the answer of the task if $\text{supp}(P) \geq \sigma$ and no pattern Q s.t. $Q \supset P$ satisfies $\text{supp}(Q) \geq \sigma$.
- From the monotonicity of the support function, every subset S of a maximal pattern P satisfies $\text{supp}(S) \geq \sigma$.
 - We may enumerate only maximal patterns.

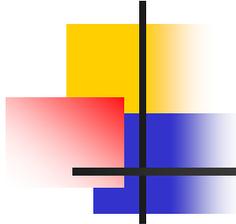
Maximal Patterns in the Hasse Diagram



Maximal Patterns



FP-TREES



What is an FP-Tree?

- We regard (implement) every transaction as a **list** of items in the descending **order defined by the support of each item**.
 - When a minimal support σ is given, we can neglect all items A such that $\text{supp}(A) < \sigma$.
- We regard (implement) a transaction database D as a prefix tree $T'(D)$.
- An FP-tree $T(D)$ is obtained by giving links among nodes whose labels are same.

Example of FP-tree(1)

ID	Item Set
1	{A, B, D}
2	{B, C, E}
3	{A, B, C, E}
4	{B, E, F}

ID	A	B	C	D	E	F
1	1	1	0	1	0	0
2	0	1	1	0	1	0
3	1	1	1	0	1	0
4	0	1	0	0	1	1

- Constructing the table of the supports

$$\sigma = 0.5$$

B	4	
E	3	
A	2	
C	2	
D	1	
E	1	

Example of FP-tree(2)

- Represent every transaction as a list of the descending order.

B	4	
E	3	
A	2	
C	2	

ID	Item Set
1	{A, B, D}
2	{B, C, E}
3	{A, B, C, E}
4	{B, E, F}

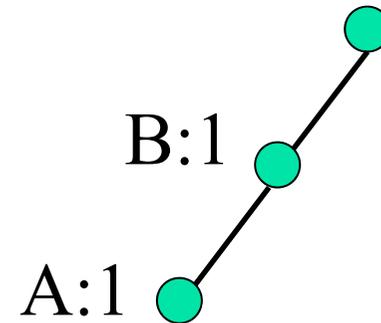
ID	Item List
1	[B, A, D]
2	[B, E, C]
3	[B, E, A, C]
4	[B, E, F]

Example of FP-tree(3)

ID	Item List
1	[B, A]
2	[B, E, C]
3	[B, E, A, C]
4	[B, E]

$$\sigma = 0.5$$

B	4	
E	3	
A	2	
C	2	

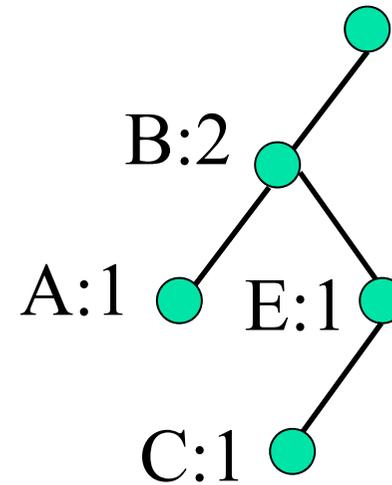


Example of FP-tree(4)

ID	Item List
1	[B, A]
2	[B, E, C]
3	[B, E, A, C]
4	[B, E]

$$\sigma = 0.5$$

B	4	
E	3	
A	2	
C	2	

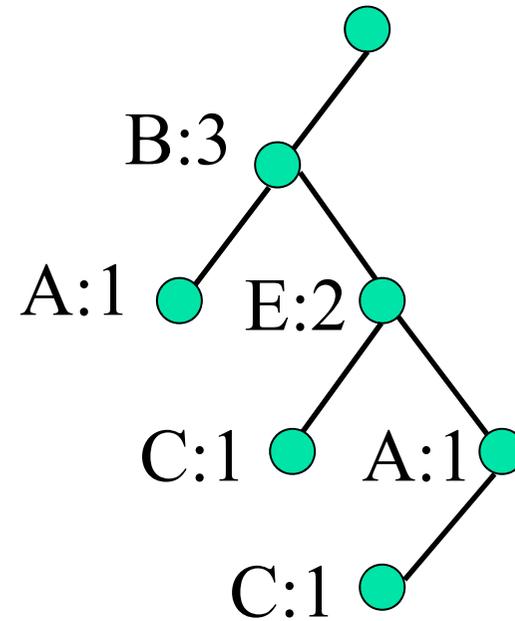


Example of FP-tree(5)

ID	Item List
1	[B, A]
2	[B, E, C]
3	[B, E, A, C]
4	[B, E]

$$\sigma = 0.5$$

B	4	
E	3	
A	2	
C	2	

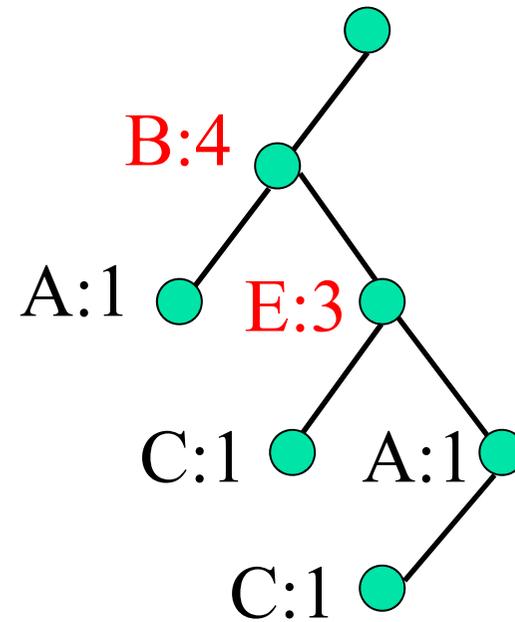


Example of FP-tree(6)

ID	Item List
1	[B, A]
2	[B, E, C]
3	[B, E, A, C]
4	[B, E]

$$\sigma = 0.5$$

B	4	
E	3	
A	2	
C	2	

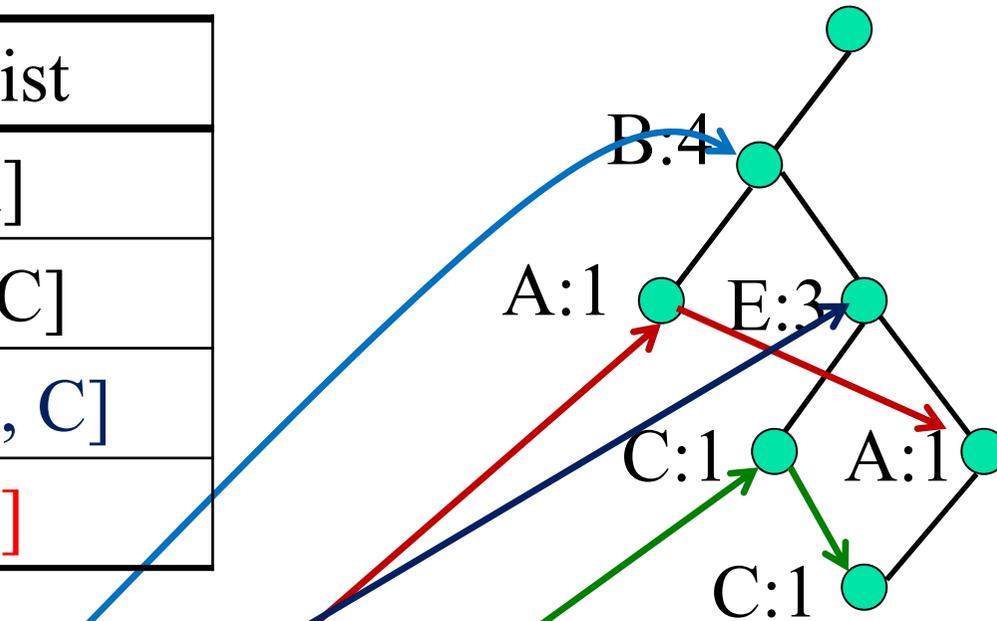


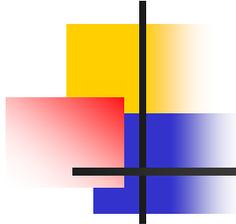
Example of FP-tree(7)

ID	Item List
1	[B, A]
2	[B, E, C]
3	[B, E, A, C]
4	[B, E]

$\sigma = 0.5$

B	4	
E	3	
A	2	
C	2	





The FP-Growth Algorithm [Han et al. 00]

- Given a minimal support σ
- Let L be the list of items $[A_1, A_2, \dots, A_m]$ satisfying $\text{supp}(A_k) \geq \sigma$ in **the ascending order of the support**.

FP-growth(T, L)

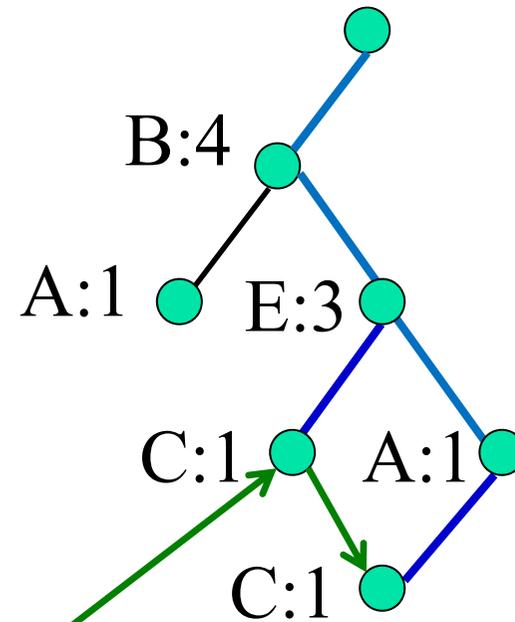
1. If T consists of one path p , enumerate all patterns at least one A_i s.t. $\text{supp}_N(A_i) \geq \sigma$ and all items in L .
2. For $k = 1, 2, \dots, n$, repeat the following:
 - Construct **the conditional transaction database D'** and FP-tree $T(D')$ by gathering items from the root of T and the parent of A_k , and execute FP-growth($T', [A_k, L]$).

Example Run of FP-Growth(1-1)

ID	Item List
1	[B, A]
2	[B, E, C]
3	[B, E, A, C]
4	[B, E]

$$\sigma = 0.5$$

B	4	
E	3	
A	2	
C	2	



Conditional Data

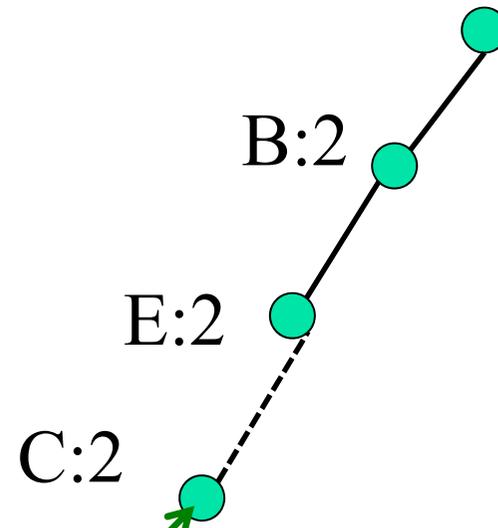
Item List	supp
[B, E, C]	1
[B, E, A, C]	1

Example Run of FP-Growth(1-2)

ID	Item List
1	[B, A]
2	[B, E, C]
3	[B, E, A, C]
4	[B, E]

$$\sigma = 0.5$$

B	2	
E	2	
C	2	



Conditional Data

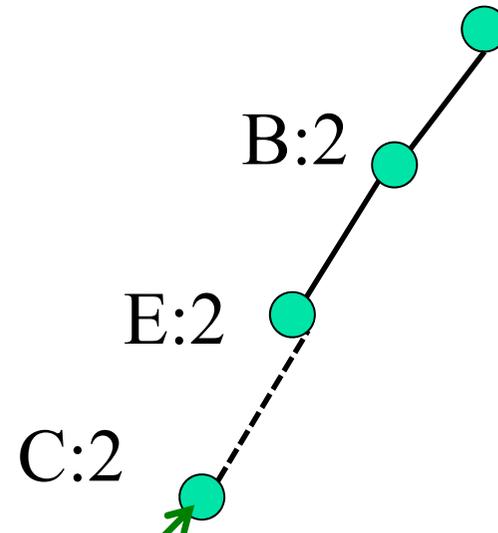
Item List	supp
[B, E, C]	1
[B, E, A, C]	1

Example Run of FP-Growth(1-3)

ID	Item List
1	[B, A]
2	[B, E, C]
3	[B, E, A, C]
4	[B, E]

$\sigma = 0.5$

B	2	
E	2	
C	2	



$\text{supp}(\{ B, E, C \}) = 0.5$

$\text{supp}(\{ B, C \}) = 0.5$

$\text{supp}(\{ E, C \}) = 0.5$

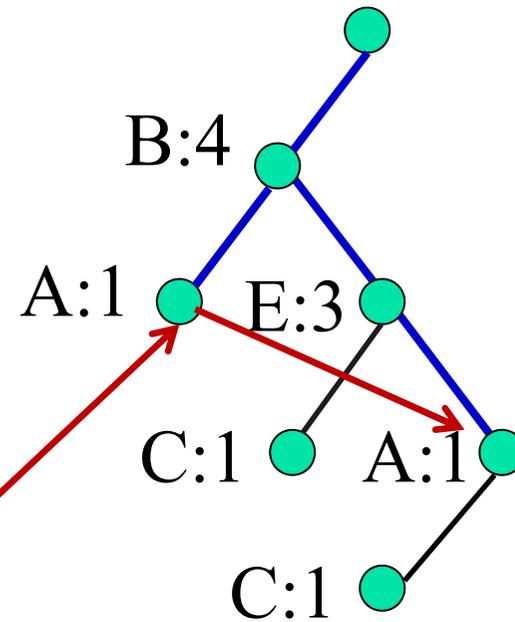
$\text{supp}(\{ C \}) = 0.5$

Example Run of FP-Growth(1-4)

ID	Item List
1	[B, A]
2	[B, E, C]
3	[B, E, A, C]
4	[B, E]

$\sigma = 0.5$

B	4	
E	3	
A	2	
C	2	



Conditional Data

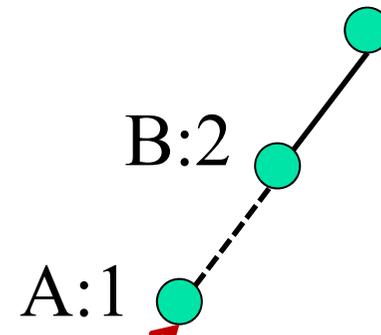
Item List	supp
[B, A]	1
[B, E, A]	1

Example Run of FP-Growth(1-5)

ID	Item List
1	[B, A]
2	[B, E, C]
3	[B, E, A, C]
4	[B, E]

$$\sigma = 0.5$$

B	2	
A	2	



$$\text{supp}(\{B, A\}) = 0.5$$

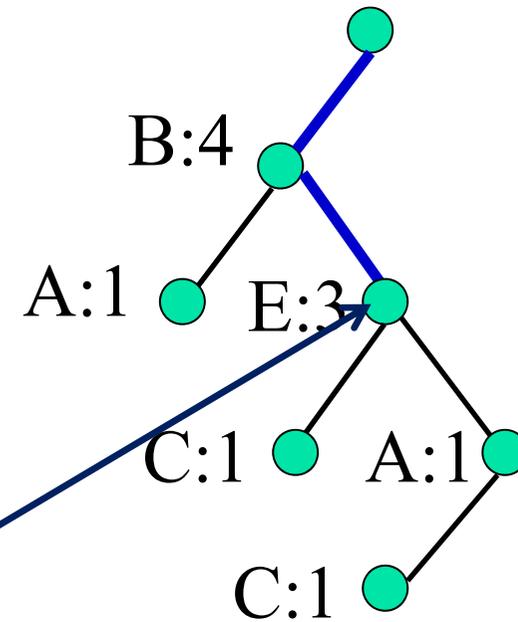
$$\text{supp}(\{A\}) = 0.5$$

Example Run of FP-Growth(1-6)

ID	A	B	C	D	E	F
1	1	1	0	1	0	0
2	0	1	1	0	1	0
3	1	1	1	0	1	0
4	0	1	0	0	1	1

$\sigma = 0.5$

B	4	
E	3	
A	2	
C	2	



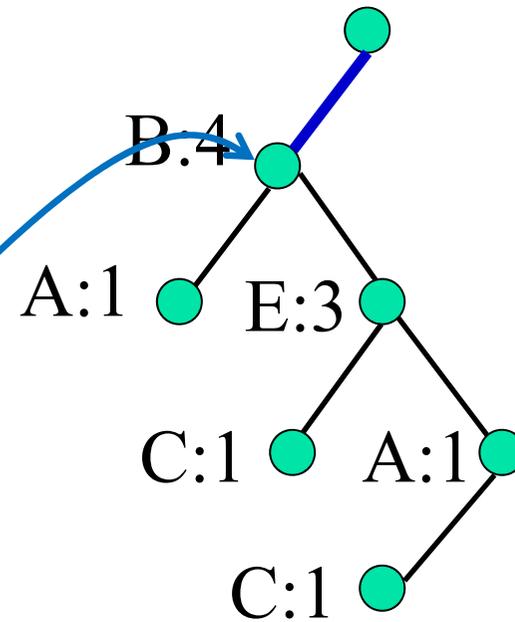
$\text{supp}(\{B, E\}) = 0.75$

Example Run of FP-Growth(1-7)

ID	Item List
1	[B, A]
2	[B, E, C]
3	[B, E, A, C]
4	[B, E]

$\sigma = 0.5$

B	4	
E	3	
A	2	
C	2	



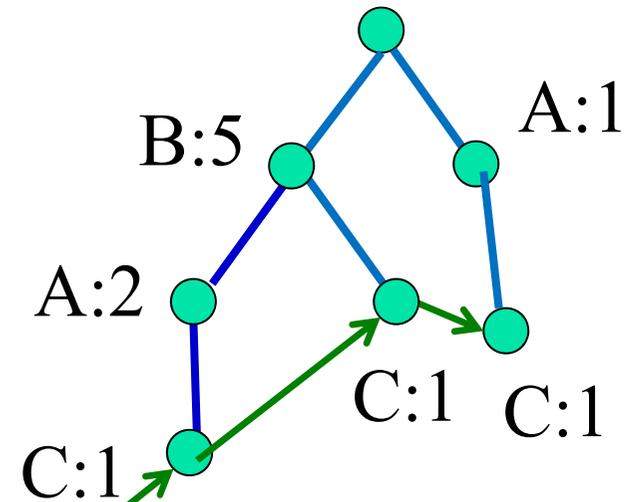
$\text{supp}(\{B\})=1$

Example Run of FP-Growth(2-1)

ID	Item List
1	[B,A]
2	[B, C, D]
3	[B, A, C]
4	[B,A]
5	[A, C]
6	[B, E]

$\sigma = 0.3$

B	5	
A	4	
C	3	



Conditional Data

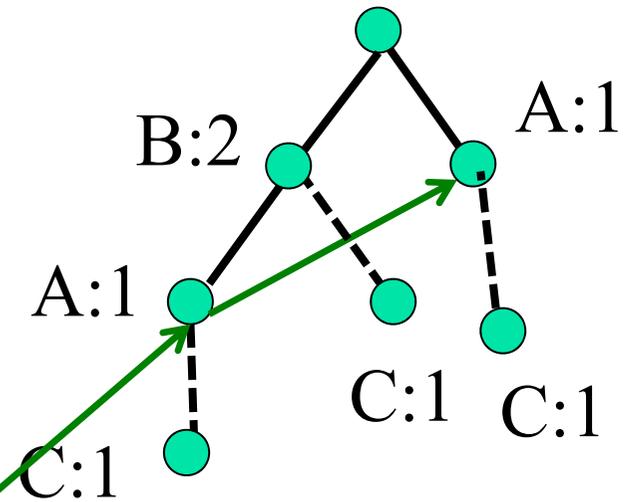
Item List	supp
[B, A, C]	1
[B, C]	1
[A, C]	1

Example Run of FP-Growth(2-2)

ID	Item List
1	[B,A]
2	[B, C, D]
3	[B, A, C]
4	[B,A]
5	[A, C]
6	[B, E]

$\sigma = 0.3$

B	2	
A	2	



Conditional Data

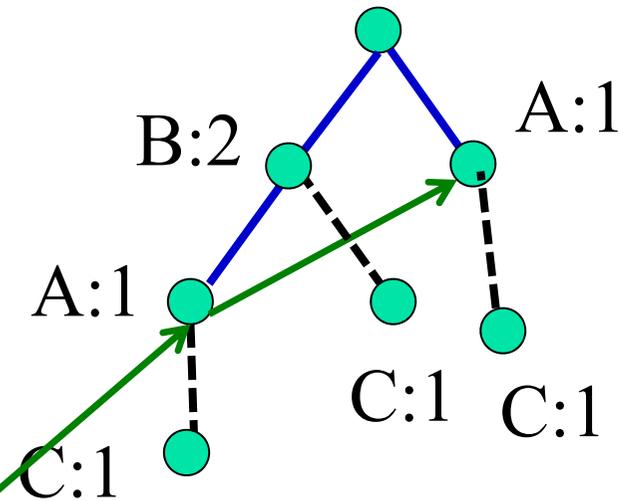
Item List	supp
[B, A, C]	1
[B, C]	1
[A, C]	1

Example Run of FP-Growth(2-3)

ID	Item List
1	[B,A]
2	[B, C, D]
3	[B, A, C]
4	[B,A]
5	[A, C]
6	[B, E]

$\sigma = 0.3$

B	2	
A	2	



Conditional Data

Item List	supp
[B, A, C]	1
[A, C]	1

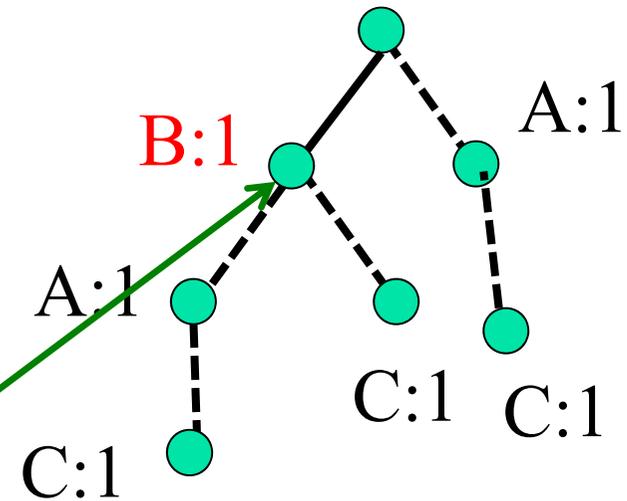
Example Run of FP-Growth(2-4)

ID	Item List
1	[B,A]
2	[B, C, D]
3	[B, A, C]
4	[B,A]
5	[A, C]
6	[B, E]

$\sigma = 0.3$

B	1	
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$\text{supp}\{A, C\} = 0.333\dots$



Conditional Data

Item List	supp
[B, A, C]	1
[A, C]	1

Example Run of FP-Growth(2-5)

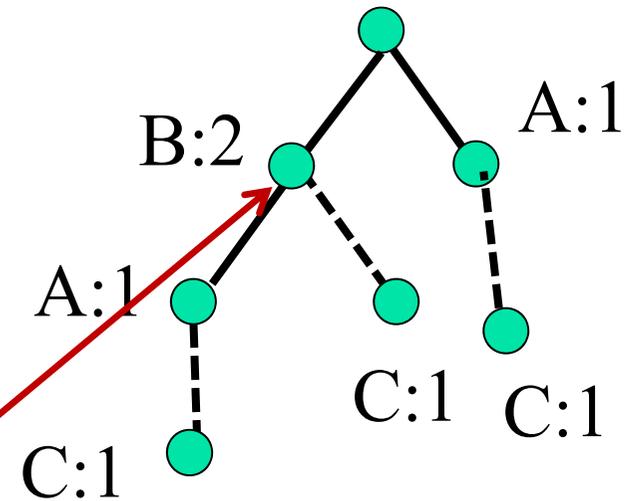
ID	Item List
1	[B,A]
2	[B, C, D]
3	[B, A, C]
4	[B,A]
5	[A, C]
6	[B, E]

$\sigma = 0.3$

B	2	
A	2	

$\text{supp}\{B, C\} = 0.333\dots$

$\text{supp}\{C\} = 0.333\dots$



Conditional Data

Item List	supp
[B, A, C]	1
[B, C]	1
[A, C]	1